

aiformusic

LOGO GUIDELINES

LOGOTYPE

■ Basic logo



aiformusic

MINIMUM SPACING AROUND LOGO

■ Minimum margin

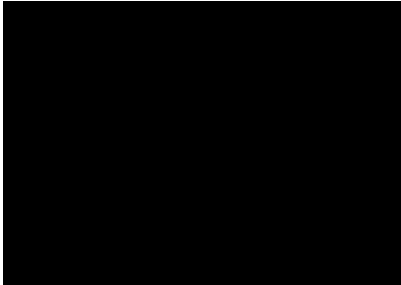


■ Minimum size



COLOUR PALETTE

■ Basic colours



Black
Process BLACK
CMYK: C 40%, M 40%, Y 40%, K 100%
RGB: R 0, G 0, B 0

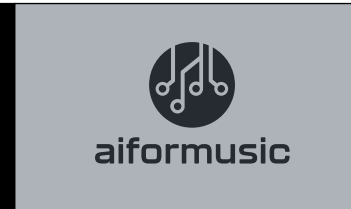
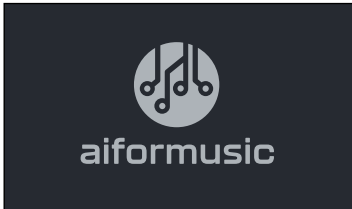


Dark Gray
433 C
CMYK: C 77%, M 68%, Y 57%, K 60%
RGB: R 38, G 42, B 50



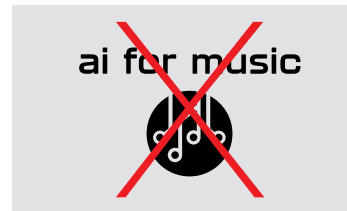
Light Gray
COOL GRAY 6 C
CMYK: C 40%, M 31%, Y 28%, K 0%
RGB: R 159, G 163, B 168

■ Logo/colour variations



PROHIBITED LOGO USES

- Examples of incorrect use



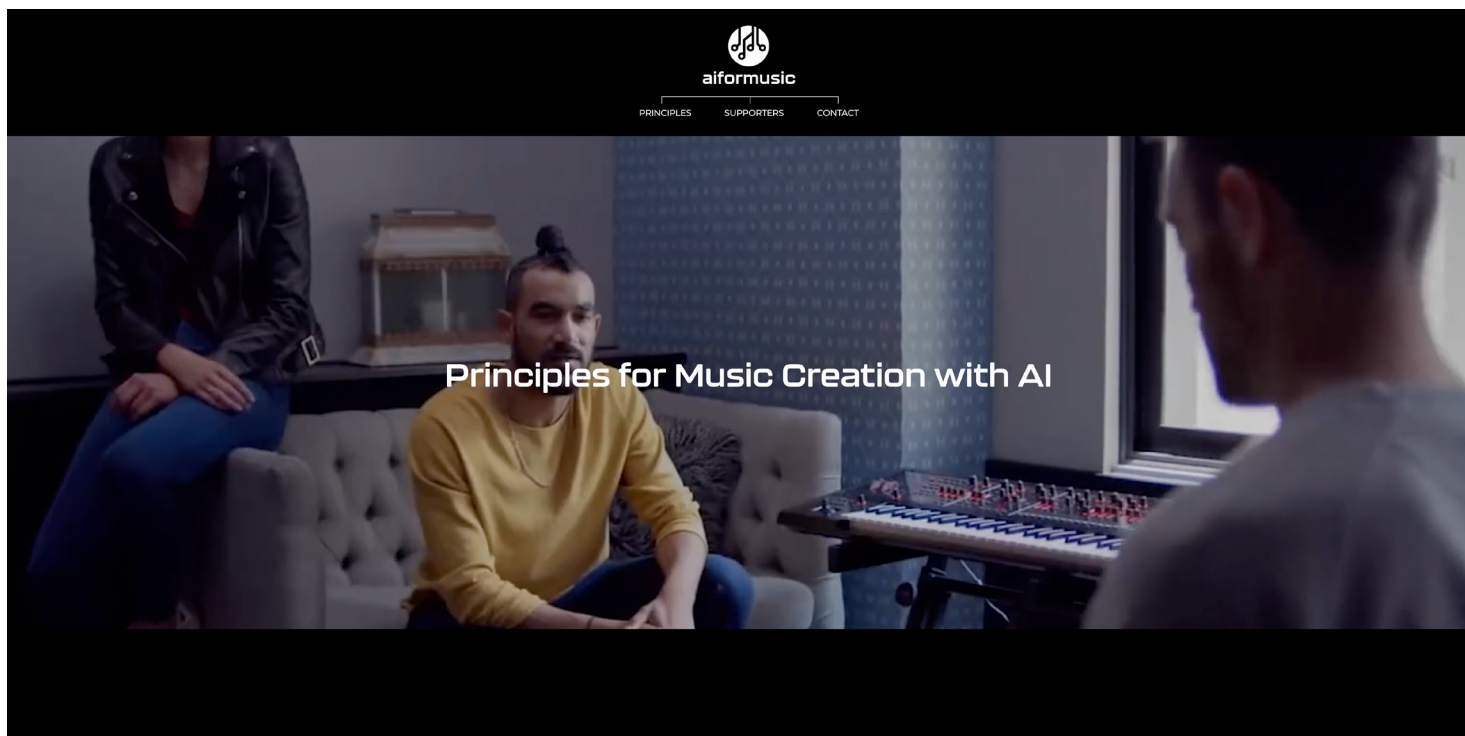
T-SHIRT

■ AIFM T-Shirt



WEB PAGE

■ AIFM website



www.aiformusic.info



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